



2025 CALL FOR SPONSORS

3rd Annual Crooked Billet History Fair

Presented by The Millbrook Society,

Hatboro's Historical Society

April 26, 2025 | 10 a.m. – 4 p.m.

Keith Valley Middle School, Horsham PA



2025 Projections:

Attendees: 200+

Exhibitors: 25+

The Millbrook Society is a 501c3.

The **Crooked Billet History Fair** (organized by The Millbrook Society) has quickly become a popular annual event, drawing history enthusiasts, families, educators, and students from across Bucks, Montgomery, and Philadelphia counties to engage with groups and organizations including **Historical & Heritage Associations, Local Museums, Genealogical Groups, Preservation Alliances, Township and Municipal Committees, Government Agencies and Special Presenters.**

The fair features a number of booths staffed by organizations showcasing programs, artifacts, and activities for exploring and educating (along with some free swag). Additionally, the fair also has offered historical presentations, reenactors, lectures, kids' shows and games, photo ops, concessions, giveaways and more.

With planning already underway for the 2025 fair, **now is the perfect time for local businesses and organizations like yours** to seize a unique opportunity to engage with the community as a sponsor. Sponsorships range in amenities and commitment levels, outlined on the reverse side.

Benefits of Crooked Billet History Fair Sponsorship:

- **Visibility & Recognition:** Sponsorship means your business & logo will appear front and center on printed programs, brochures, digital marketing, signage, reusable tote bags, and more to boost your brand.
- **Local Engagement:** Do good for the community by attaching your name to a popular family-friendly event that celebrates our shared history, drawing engaged locals & families passionate about our heritage.
- **Inspire Young Historians:** Support the education of children and help spark their interest in history, genealogy, archaeology, and more through hand-on activities, fun presentations, and learning opportunities.
- **Support Community Preservation:** Your sponsorship helps sustain an event that unites numerous local historical societies & organizations with community members, contributing to the area's cultural enrichment.

The fair is seeking **local sponsors like you** who share a commitment to the Hatboro, Horsham, Warminster, Upper Moreland, and Greater BuxMont area community by helping fund workshops, historical preservation, scientific education, family-friendly events with a sponsorship opportunity tailored to meet your goals.

If your organization is interested in becoming a sponsor for the 2025 CB History Fair, please contact us at crookedbillethistoryfair@gmail.com or (215) 957-1877. Act now as spaces will sell out. Scan the QR code to register online.



2025 Crooked Billet History Fair Sponsorship Tiers

\$1,000 (Founders Tier – *just one available!*)

- *Exclusive Large Logo* on Tote Bag Front, plus Sponsor-Provided Drop Item*
- Name and Logo affixed to on-site Welcome and Wayfinding Signage
- Full Color Ad in Printed Program (Full Page, 4.5”w x 7.5”h)
- Solo Standalone Thank You Post on Facebook (2,300+ followers)
- *Exclusive Above-Content* Recognition with Logo on Website and in all Email Marketing (170+ subs)
- Recognition on Sponsor Page in Program, Website, and Post on Facebook
- Complementary Fair Table (staffed by a member of your team, informational only no sales)

\$500 (Society Tier)

- Medium Logo on Bag Reverse, plus Sponsor-Provided Drop Item*
- Name and Logo affixed to on-site Welcome and Wayfinding Signage
- Full Color Ad in Printed Program (Full page, 4.5”w x 7.5”h)
- Solo Standalone Thank You Post on Facebook (2,300+ followers)
- Recognition with Logo on Website and in Email Marketing (170+ subs)
- Recognition on Sponsor Page in Program, Website, and Post on Facebook

\$250 (Pioneers Tier)

- Small Logo on Bag Reverse, plus Sponsor-Provided Drop Item*
- Full Color Ad in Printed Program (1/2 page, 4.5”w x 3.75”h)
- Recognition with Logo on Website and in Email Marketing (170+ subs)
- Solo Standalone Thank You Post on Facebook (2,300+ followers)
- Recognition on Sponsor Page in Program, Website, and Post on Facebook

\$100 (Preservationists Tier)

- Name on Bag Reverse, plus Sponsor-Provided Drop Item in Bag*
- Full Color Ad in Printed Program (1/4 page, 2.25”w x 3.75”h)
- Solo Standalone Thank You Post on Facebook (2,300 + followers)
- Recognition on Sponsor Page in Program, Website, and Post on Facebook

\$40 (Heritage Tier)

- Black & White Ad in Printed Program (1/2 page, 4.5”w x 3.75”h)
- Solo Standalone Thank You Post on Facebook (2,300+ followers)
- Recognition on Sponsor Page in Program, Website, and Post on Facebook

\$25 (Curators Tier)

- Solo Standalone Thank You Post on Facebook (2,300+ followers)
- Recognition on Sponsor Page in Program, Website, and Post on Facebook

\$10 (Friendship Tier)

- Recognition on Sponsor Page in Program, Website, and Post on Facebook

Note: Sponsor-provided art deadline for ads and bag is February 1, 2025

* - Drop items may include brochures, fliers, business cards, keychains, pens, toys, etc.

- Graphics and logos can be emailed to crookedbillethistoryfair@gmail.com. Files formats accepted: pdf, png, jpeg, eps, Illustrator and Photoshop.



(Sample totebag designs only)

2025 Crooked Billet History Fair Sponsorship Form

Individual/Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Address: _____

Please select your sponsorship level:

- | | |
|--|--|
| <input type="checkbox"/> Founders Tier - \$1000 (Only 1 available) | <input type="checkbox"/> Preservationists Tier - \$100 |
| <input type="checkbox"/> Society Tier - \$500 | <input type="checkbox"/> Heritage Tier - \$40 |
| <input type="checkbox"/> Pioneers Tier - \$250 | <input type="checkbox"/> Curators Tier - \$25 |
| | <input type="checkbox"/> Friendship Tier - \$10 |

Please email your artwork for your Ad and logo for the bag to crookedbillethistoryfair@gmail.com.
If you need any assistance with the artwork, please let us know.

Please make your checks payable to *The Millbrook Society*.
Checks can be mailed to P.O. Box 506, Hatboro, PA 19044.
If you wish to pay in cash, please contact us by phone or email.
Scan the QR code if you wish to pay via PayPal.



Thank you for your support!

